

## Tech Ecosystem Accomplishments

	2013	2018
<b>Broadband</b>	<p>Incumbents control market</p> <p>Comcast: few digital services</p> <p>ATT: DSL offering</p> <p>Small local providers</p> <p>Sunesys not approved</p> <p>Charter analog-only in Monterey Cty</p>	<p>Sunesys: SC -&gt; Soledad; Charter &amp; AT&amp;T using it in Gonzales</p> <p>Local providers leveraging Sunesys - Cruzio, Surfnet, Redshift</p> <p>Comcast digital services upgraded</p> <p>City broadband initiatives; CCBC work</p> <p>WIFI initiative: Watsonville Plaza</p> <p>"Dig Once" ordinances in many cities</p> <p>More competition</p> <p>Charter digital upgrade in MoCo underway</p> <p>Universal broadband initiative in Gonzales</p>
<b>Tech media</b>	SC Tech Beat - Santa Cruz only	SC Tech Beat - Regional
<b>Hackathons</b>	Initial one at UCSC	<p>Large student run at UCSC</p> <p>New hackathons: CSUMB, Cabrillo, Hartnell</p>
<b>Established Tech Companies</b>	<p>Looker start-up; Plantronics</p> <p>Full Power; productOps, Monarch Media</p>	<p>Growth and new companies</p> <p>Looker, Amazon, Plantronics, Full Power, productOps, Monarch Media</p> <p>Venture Funded: PayStand, Supply Shift</p> <p>InBoard, OneWheel, Buoy, Joby Aviation</p>
<b>BioTech/Oceans</b>	<p>Genomics Institute, Five3Genomics (Nantomics), MBARI, Longs Marine Lab</p> <p>MB Aquarium</p>	<p>Genomics Institute funding and spin-offs</p> <p>Companies: Two Pore Guys, Dovetail, Somegenics, Nantomics, Pathogenomix</p> <p>UCSC Coastal Marine Campus</p> <p>MB Aquarium Education Center/WW programs</p>
<b>Biz Plan Competitions</b>	Small	<p>More Robust; Large Prizes; Categories</p> <p>UCSC and CSUMB</p>
<b>AgTech</b>	Initial THRIVE effort	<p>Forbes AgTech Summit</p> <p>THRIVE program: competitive cohorts of entrepreneurs</p> <p>Hartnell AgTech Conference</p> <p>AgTech Ecosystem: Driscoll's, Taylor Farms, Mann, Ocean Mist, Plant Sciences, T &amp; A, etc.</p> <p>Start-ups: Farmhouse Culture, LifeAid, Indus</p>



# Monterey Bay

ECONOMIC PARTNERSHIP

<b>Meetups</b>	SC New Tech Meetup	Ag meetups in Watsonville and Salinas Tech meetup in Monterey/Seaside Larger SC New Tech Meetup; UCSC students connected Plethora of specialized meet-ups (e.g. Bitcoin, Design, Makers, Drupal, Science/Stat, etc)
<b>Incubators</b>	None	SC Accelerates Western Growing AgTech Incubator Keiretsu Forum Incubator Monterey Wet Lab UCSC Incubator
<b>Co-Working Spaces</b>	Few	Many: Nextspace, Curzio, Satellite, ....
<b>Venture Capital</b>	Few angels	Central Coast Angels, Angels by the Sea Keiretsu Forum, Capital for Founders More success in accessing Silicon Valley capital
<b>Universities</b>	Few staff to support entrepreneurship and tech UCSC staff support for broadband	UCSC: new Research, Alliances & Tech Commercialization UCSC: new CIED CSUMB: new Business and Science Deans; buildings UCSC & CSUMB join orgs like MBEP, SCW, SCTB, etc. Community College initiatives (e.g. Cabrillo Makerspace) More STEM courses and grads
<b>Organizations</b>	Coder Dojo, Tech Rising, Geeks dinners	SCW, MBEP, Monterey Bay Internships (MBI), THRIVE DigitalNEST in Watsonville and Salinas Coder Dojo expanded by Hartnell College to all MC